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**EARTH DAY 2009: "BUY BACK KAUA'I"**

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March 26, 2009

On April 22<sup>nd</sup> people around the world will celebrate Earth Day. Started in 1970, Earth Day is a global celebration that seeks to raise awareness about the environment and our impact on it. Each year millions of people participate in the event as a means of promoting sustainable solutions and educating their community.

Here on Kaua'i, the Kaua'i Public Land Trust (KPLT) is celebrating Earth Day 2009 with our first annual "Buy Back Kaua'i" event. We are asking residents and visitors on April 22<sup>nd</sup> to eat and shop at locally owned businesses that sign-on to our campaign. Participating vendors are asked to donate a percentage of proceeds earned that day to KPLT. In return KPLT will vigorously promote each business to our friends and supporters, prominently display their information on our website, list them on all campaign related materials and feature them in the KPLT newsletter distributed to over 2000 homes.

We hope this will be the beginning of a large-scale, island-wide event that not only benefits KPLT, but educates our community about the importance of supporting locally owned businesses and preserving open space for future generations.

We encourage you to join with us and become a partner in Earth Day 2009: "Buy Back Kaua'i"!

Mahalo nui loa for your consideration,

Jennifer Luck  
Executive Director

*The Kaua'i Public Land Trust is a 501(c)(3) organization dedicated to the preservation of Kaua'i's  
"places of the heart" for present and future generations.  
Established in 1989 we are the oldest land trust in the state of Hawaii.  
[www.kauaipubliclandtrust.org](http://www.kauaipubliclandtrust.org) ♦ (808) 346-9419 Voice*



## KAUA'I PUBLIC LAND TRUST

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YES! I would like to be part of Earth Day 2009: "Buy Back Kaua'i"!

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

My company will donate \_\_\_% of our proceeds earned on April 22, 2009 to KPLT.

In lieu of donating a percentage of our proceeds my company will donate:

\$500                       \$1000                       \$2000

My company would like to sponsor "Buy Back Kaua'i" for \$2500. Campaign sponsorship includes:

\* Logo AND company name on all event related materials

\* Top billing on all event related materials, in all press releases, on the KPLT website and in our newsletter.

Please make all checks payable to Kauai Public Land Trust. Checks may be mailed to:

KPLT  
Attn: Jennifer Luck  
P.O. Box 562  
Kilauea, HI 96754.

KPLT is a 501(c)3 organization, all donations are fully tax deductible to the extent allowed by law.

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